

## Speakers' Bureau:

- **Tim Hewitt:**

Westmoreland Bar - Local lawyer who runs the Iditarod. Review of his book:  
<http://www.adn.com/article/20150228/call-8000-miles-across-alaska-instant-classic-alaska-outdoors-literature>

- **Joseph Dominick Pistone: (\$2000 plus expenses)**

[http://en.wikipedia.org/wiki/Joseph\\_D.\\_Pistone](http://en.wikipedia.org/wiki/Joseph_D._Pistone)  
francis006@hushmail.me

Alias Donnie Brasco, (born September 17, 1939), is a former FBI agent who worked undercover for six years infiltrating the Bonanno crime family and to a lesser extent the Columbo crime family, two of the Five Families of the Mafia in New York City. Pistone was an FBI agent for 27 years and is considered to be one of the greatest FBI agents.

- **Ellen Freedman, CLM (PBA fee structure)**

lawpractice@pabar.org  
Ellen@freedmanlpm.com

Law Practice Management Coordinator  
Pennsylvania Bar Association  
100 South Street  
Harrisburg, PA 17108-0186  
800-932-0311 x2228  
Fax: 215-701-5842

- **Mark Yochum, Esq.**

yochum@duq.edu

“Sex with Clients”

Mark D. Yochum has served Duquesne University School of Law for 30 years. A graduate of Carnegie-Mellon University and Georgetown University Law Center, Yochum is Professor of Law at Duquesne, specializing in bankruptcy and professional responsibility. He has written and lectured extensively on lawyer's ethics, and has presented or organized over 200 continuing legal education programs on related topics since 1993. Yochum launched Duquesne University School of Law's continuing legal education program and coordinated CLE programming from 1993 to 2012.

- **Laurie J. Besden, Esq.**

LCL-PA, Deputy Executive Director  
laurie@lclpa.org

Ms. Besden is the Deputy Executive Director of Lawyers Concerned for Lawyers of Pennsylvania, Inc. ("LCL"). She oversees all of LCL and JCJ's Helpline services and is the primary contact for all intervention services for both of the confidential Helplines. Ms. Besden presented the update for JCJ at the Conference of State Trial Judges Program in 2015. Ms. Besden presents at all eight of the Pennsylvania law school orientation programs. She speaks at several of the law school Professional Responsibility Classes and hosts "student hours" at 7 of the law schools. Ms. Besden has participated in the County Conference of Bar Leaders program. Additionally, she presents a CLE program titled "Hope and Help for the Impaired Colleague" at several of the county bar associations. [LCL is a not-for-profit lawyer assistance program operating a confidential helpline service for Pennsylvania's lawyers and judges who are in distress because of alcohol, drugs, gambling, depression, anxiety, stress and other serious emotional or mental health issues.] Ms. Besden is a licensed attorney in Pennsylvania (1999) and New Jersey (1999). She practiced law from 1999 through 2001 and 2009-2011 in several capacities including:

- Attorney-at-law (general civil and criminal practice), East Norriton, PA
- Law Clerk (Pennsylvania Superior Court), Philadelphia, PA
- Law Clerk (Philadelphia Municipal Court), Philadelphia, PA

She received her B.A. in Criminology and Criminal Justice from the University of Maryland, College Park, MD (1995) and her J.D. from The Dickinson School of Law of the Pennsylvania State University (1999). In 2015, Ms. Besden was the recipient of the Henry Stuckart Miller Community Service Award on behalf of the Montgomery Bar Association.

#### ▪ **Jon Petz**

<http://www.jonpetz.com/>

Jon Petz is an engagement expert who works with organizations that want to create an atmosphere of energy and engagement to empower high performance and re-ignite passion. If you want to keep your audience on the edge of their seats from beginning to end, Jon Petz is your guy! As an internationally acclaimed engagement expert, keynote speaker and author, Jon is adept at instantly engaging your audience. He will energize them as the kick-off keynote speaker or send them out the door with a massive memorable moment. All while incorporating your event or conference objectives or theme.

#### ▪ **Mac Fulfer**

[www.amazingfacereading.com](http://www.amazingfacereading.com)

Any organization can benefit from presentations on Amazing Face Reading. Excellent for sales, hiring, interviewing, human resource managers, attorneys, legal professionals, medical professionals, teachers, therapist, private investigators, and business professionals, as well as those who just want to improve their relationship skills. We have given over 2000 presentations to corporations, conferences, conventions and organizations all over the world. The PowerPoint presentations cover the scientific basis for face reading and give participants interactive information about what is being said but not spoken. Attendees receive information that they can see and use immediately. There is always a demonstration that truly amazes everyone. When members of a company, school or association learn about the immediate connection face reading makes, it changes the dynamic of the meeting and creates a better outcome. Inquire about free entertainment when you bring us in for your next meeting! Contact info: 817.336.3445 or



- **Bob Harris, CAE**

<http://www.rchcae.com/>

Bob has 30+ years experience with associations, chambers and other nonprofits. His seminars are interactive, focused on core-knowledge and organizational (realistic) capacity. He utilizes case studies, trends and headlines for board orientation, training, strategic planning, staff training and consulting. He is the author of Association Management 101 Online©; creator of the Association Self-Auditing Process© and co-author of "Building an Association Management Company.

He is known around the world for sharing best practices and promoting sustainability of associations and chambers.

Specialities:

- \* Strategic Planning - without games and group hugs
- \* Board Roles and Responsibilities - customized to the organization
- \* Staff Training (risk, efficiency, policy mgmt, governance, etc.)

- **Reggie Henry, CAE**

CIO of ASAE

[reggie@asaecenter.org](mailto:reggie@asaecenter.org)

His job is to implement "exemplary" systems at ASAE & The Center for Association Leadership that can serve as a model to the rest of the association community and to "ratchet-up" the use and understanding of technology among ASAE/Center members. He has been working with and/or for non-profit organizations since 1985. Mr. Henry also co-founded and managed the management consulting firm Henry, Kinnelly and Associates, a management consulting firm. Mr. Henry speaks regularly on technology, board development, and strategy issues.

- **Joseph A. Curcillo, III, Esq.**

The Mind Shark

<http://themindshark.com/contact-information/>

- **Dr. G. Terry Madonna**

Book through wife Maribeth: [mmadonna64@comcast.net](mailto:mmadonna64@comcast.net)